



For more information - contact Andrea Starr at Andrea@forwardfoundationva.org

3rd Annual GO FORWARD Team Ride Sponsorships

Title - \$7000

- Company logo header featured on event and Forward Foundation webpages
- Recognized on featured media interviews (Commitment must be made in time for interviews)
- Pre-taped video highlight for promotion
- Opportunity to speak at the event
- Sponsor recognition shout out at event
- Company logo prominently featured on event t-shirts (commitment must be made in time for printing)
- Post recognition on multiple social media platforms
- Logo prominently displayed on sponsor banner at event site
- (7) Registration fees

Start/Finish - \$5000

- Company logo displayed on the arch at the start/finish post
- Sponsor recognition shout out at event
- Post recognition on three social media platforms pre and post event
- Table set up at event
- Company logo featured on the back of event t-shirts (**commitment must be made in time for printing)
- Company logo displayed on Forward Foundation webpage
- Logo displayed on sponsor banner at event site
- (5) Registration fees

T-shirt - \$4500 (SOLD)

- Sponsor recognition shout out at event
- Company logo prominently featured on the back of event t-shirts
- Table set up at event
- Post recognition on three social media platforms pre-post event
- Recognition on sponsor banner at event site
- Logo displayed on Forward Foundation webpage
- (4) Registration fees

Media Sponsor - \$4000

- Sponsor recognition shout out at event
- Post recognition on three social media platforms pre and post event
- Table set up at event
- Company logo featured on the back of event t-shirts (**commitment must be made in time for printing)
- Company logo displayed on event and Forward Foundation webpages
- Logo displayed on sponsor banner at event site
- (4) Registration fees

Advertising/Signage - \$3000

- Sponsor recognition shout out at event
- Company logo prominently featured on vehicle stationed in parking lot
- Company logo featured on the back of event t-shirts (**commitment must be made in time for printing)
- Post recognition on two social media platforms pre-post event
- Recognition on sponsor banner
- Logo displayed on Forward Foundation webpage
- (3) Registration fees

Rest Stop - \$2500 (SOLD)

- Company logo prominently displayed at rest stop with themed table challenge
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (commitment must be made in time for printing)
- (2) Registration fees

Food/Beverage - \$2000 (SOLD)

- Company logo prominently displayed at concessions tent
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (commitment must be made in time for printing)
- (2) Registration fees

Bibs - \$2000 (SOLD)

- Company logo prominently displayed on rider bibs
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (**commitment must be made in time for printing)
- (2) Registration fees

Raffle - \$1500

- Company logo prominently displayed on raffle table
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (commitment must be made in time for printing)
- (1) Registration fee

Mechanic Sponsor - \$1500 (SOLD)

- Company logo prominently displayed on table at station
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (commitment must be made in time for printing)
- (1) Registration fee

Swag Bag Sponsor - \$1500 (SOLD)

- Company logo prominently displayed on table at station
- Any of your promotional items can be included in bags to all attendees
- Recognition on sponsor banner
- Recognition on social media post
- Logo displayed on Forward Foundation webpage
- Company logo featured on the back of event t-shirts (commitment must be made in time for printing)
- (1) Registration fee

City Sponsor – \$500 (multiple available)

- Social media post
- Logo displayed on sponsor banner at event site

Community Sponsor – \$150 (multiple available)

- Sponsor banner recognition